

## Teaching Online SIG

### Description:

Is teaching online something that catches your attention but there are still abstract areas for you to comprehend how to manage? Fear not for we are here to help you. In this PCE, we are going to cover the most relevant features for you to take the first steps into online teaching and start doing what you love the most to its fullest potential. In this workshop we are going to cover how to:

- start prospecting your service and creating a relevant online presence
- increase the price of your services
- create content and products in order to make passive income
- come up with different strategies to teach English online asynchronously

Don't miss this opportunity to understand this niche and the possibilities available to start your own business and becoming an independent online teacher. See you there

### Confirmed speakers



**Júlio César Vieitas** has been a TEFL professional for 20 years. He did the Delta course at IH London in 2012 and is currently doing his MA in TEFL at Birmingham University. He also holds project management Certificates by FGV and Insper. He's the founder and managing director of Julio Vieitas Consultoria Educacional ([www.juliovieitas.com.br](http://www.juliovieitas.com.br)), a consultancy firm specialized in education management and teacher training. He's fascinated by the interplay between education management and teaching methods/approaches in ELT.



**Filipe Oliveira Lopes** has been teaching English for ten years. He holds CELTA, did Pronunciation and Teaching at International House - London and is counselor on

Braz-TESOL's Online Teaching SIG. In 2015, Filipe founded English2Go where he teaches English online for Brazilian students living in Brazil and abroad and is very interested in disseminating e-learning in Brazil.

For more information, please write to [julio@juliovieitas.com.br](mailto:julio@juliovieitas.com.br) (Julio Vieitas, SIG leader)

**Time: 1.00 – 5.00 p.m.**

**Fee: R\$ 50,00**